

COLLEGIATE RECOVERY PROGRAMS (CRPS): AWARENESS & ENGAGEMENT

To effectively reach students and reduce stigma, CRPs need to use a multi-faceted approach that combines digital presence, events, partnerships, personal stories, and visible campus spaces to build a recovery-inclusive culture.



Digital Presence

- Dedicated website & updated meeting calendars.
- Active social media with student-friendly tone.
- Email list-servs to connect students
- Partnerships with university-approved channels.

(Center for Students in Recovery, 2018).

Events & Programs

- Sober social events (mocktail nights, hiking, bowling).
- Recovery meetings & workshops (“Recovery 101”).
- Presentations at orientations & convocations.
- Celebrate key recovery awareness dates.

(ARHE, 2021)

Partnerships

- Collaborations with student orgs.
- Cross-departmental support (Counseling, Housing, Admissions).
- Recovery Ally Training for faculty & staff.
- Alumni engagement as mentors & advocates.

(ARHE, 2025).

Visibility & Space

- Signage & brochures across campus.
- Orientation packets for all new students.
- Dedicated CRP space (welcoming & stigma-free).
- Whiteboards with daily meetings/events.

(ARHE, 2021)

CRPs create awareness, reduce stigma, and build inclusive, recovery-friendly campuses.